

Intellectual Property

"Provides 'superb services in patent litigation', and acts for clients such as Qualcomm and Netafim" Legal 500

Profile

FBC has a well rounded Intellectual Property practice, providing legal counsel on the entire spectrum of IP issues - including patents, trademarks, designs, copyrights, and trade secrets, as well as on various matters involving television (including productions and TV formats), entertainment media, Internet, Hi-Tech and Life science.

The practice provides legal counsel on information system security, privacy and data protection as well as matters involving commercial cyber issues (including computer laws, dual-use technology export and cyber security regulation).

FBC supports clients in both commercial IP transactions (development, sale, licensing and settlements) and IP litigation, giving the firm the ability to provide strategic counsel which aim to avoid, as well as resolve, IP disputes.

FBC has particular expertise in the representation of companies whose primary asset is IP, in protecting the brand and IP interests when necessary.

Representative Matters & Clients

Netafim, the global leader in smart drip and micro-irrigation solutions, in matters pertaining to IP rights, including on-going representation in patent matters

Hot Cable Communications Systems, Israel's leading cable' company, in various court proceedings on diverse IP issues, including IP proceedings against various royalty collection organizations, with respect to rights amounting in the aggregate to hundreds of millions of NIS

Israel 10 Shidury Ha'arutz Hahadash, one of two commercial broadcast channels in Israel, and its affiliates in commercial matters and litigation proceedings pertaining to IP rights

Dimotech, the patent and merchandising arm of the Technion University, in a NIS 100M case for the enforcement of intellectual property rights

Israel Discount Bank Ltd., representation of IDB (one of the top 3 banks in Israel) in several complex technology-related projects.

Key Contacts



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Ranking

