

GCR 100 – 21ST EDITION – ELITE FIRM

Tal Eyal-Boger leads the competition practice at **FISCHER BEHAR CHEN WELL ORION & CO**, which remains an elite practice covering the full spectrum of antitrust work for an impressive list of global and local clients. Eyal-Boger works alongside partners Reuven Behar, Tamar Turjeman-Kedem, Ziv Schwartz and Nehami Katzenelson, who returned to the firm as a partner in September 2019 after working for five years as legal counsel at Tnuva Group.

The firm acted for science and technology conglomerate Danaher in its acquisition of General Electric's biopharma business, which the competition enforcer cleared in March 2020. The team also advised Google in its acquisition of Elastifile, a developer and provider of cloud-based file storage software and services, which the Israeli antitrust watchdog unconditionally approved.

The firm is working on a range of class actions, including defending Volvo and Renault in a damages claim related to the *Trucks* cartel, Whirlpool in a claim regarding the coordination of prices and quantities of compressors, and NatWest Markets – formerly the Royal Bank of Scotland – in a follow-on claim related to the *LIBOR* cartel. The team acts for Tnuva Central Cooperative for the Marketing of Agricultural Produce in Israel, which is the country's largest dairy company, in a series of cases alleging an abuse of dominance by setting excessive prices on sour cream, frozen vegetables, heavy cream, whipped cream and cottage cheese. The latter case is on appeal after a court ordered Tnuva to compensate consumers for overcharging. The team also represents Bezeq in its appeal against an infringement decision by the enforcer, which concluded that the telecommunications company abused its monopolistic position in respect of the passive infrastructure it owns.